

Eye on ECHO

ECHO Minnesota's Monthly Newsletter



October 2011

The New American Vote

ECHO Minnesota's 3rd annual panel discussion

10 Days and Counting - RSVP Now!

"The New American Vote" annual breakfast is approaching quickly and the seats are filling up. We are excited to announce that a new feature has been added to our annual panel discussion and breakfast – a "Global Gifts Auction"! This auction is an opportunity for ECHO's multilingual spokespeople and their communities to come together and create a gift basket of items specifically from their culture. The positive response was overwhelming and we are excited to share results of the team's efforts!

Auction baskets will be filled with items such as, theatre tickets, cooking classes, crafts, and gift cards. We so excited about the items that have been generously donated that we wanted to share them with you in advance! View basket contents [here](#) online and join us for "The New American Vote" on October 26. [RSVP online here](#).

A Special Curriculum for ELL and ESL Teachers during Breast Cancer Awareness Month

ECHO is offering a teaching curriculum to ELL and ESL teachers free of charge. The "Breast Cancer: Detection, Prevention, and Treatment" lessons develop adult English language learners' knowledge related to breast cancer and their English language communication skills specific to this and other health topics all through activities that include

This Month on...



Check the *tptMN* and *tptLIFE* channels (Comcast Channels 17 and 243), [PBS Listings](#), or watch on line by clicking the links below

- [Carbon Monoxide and Smoke Alarms](#)
- [Mass Dispensing of Medicine](#)
- [Prenatal Health](#)
- [Special Education for Young Children](#)
- [Tuberculosis Awareness and Treatment](#)



888.883.8831

- Handwashing
- Understanding Vaccines

Win a backstage pass for you and a friend to filming of ECHO TV at tpt!

listening, speaking, reading, and writing. These lessons are appropriate for use with men and women alike.

For more information you can visit the curriculum webpage [here](#). If you would like to order the ELL curriculum for yourself and/or the full-length breast cancer program to share with your class, email olson@echominnesota.org.



An Inside Look at ECHO's Emergency Exercise

In this video you will see the ECHO Team in action. responding to an emergency flood scenario. The team comes together to create critical messages that are translated into multiple languages in just a few hours. The messages are communicated using a myriad of media tools including TV, radio, PSAs, fliers, webpages, social media, email, and more. This exercise strengthened ECHO's ability to respond to real emergencies in the future. Watch this video to get an inside look at the fast-paced and complex exercise and learn more about ECHO's emergency response capabilities.

Did You Miss "Prenatal Health" on tpt?

ECHO's new program, "Prenatal Health" premiered on tpt's Minnesota channel in October. If you missed it on TV, you can stream the program online [here](#). This show educates woman and families on the importance of taking care of themselves during pregnancy. If you are interested in ordering a free DVD, you can do so by emailing olson@echominnesota.org.

Recommend [ECHO's Facebook page](#) to your friends on Facebook and if they "Like" ECHO, you'll be entered to win!

Out and About in October

ECHO's Outreach Team has a busy October ahead of them! If you know of any events that ECHO should attend, email wanduragala@echominnesota.org.

- Oct. 18 - Senior Health and Resource Fair at East Side Neighborhood 9 a.m. - 12 p.m.
- October 18 - Fridley Resource Fair at Fridley High School 4:30-8 p.m.
- October 25 - Hubbs Center Resource Fair, Ronald M. Hubbs Center 11 a.m. - 1 p.m.
- October 29 - City of Bloomington Latino and Somali Fairs at Bloomington Civic Plaza 10 a.m.-3:30 p.m.

New Cultural Fact Sheets Available

ECHO has been working to create a directory of cultural information sheets that can be used by organizations and service providers to gain some insights on the different cultures that they work with.

Seven "at-a-glance" cultural fact sheets are available and they contain information on common cultural norms, values, and traits in the areas of familial structure, religion, communication styles, personal space, gender roles, traditional beliefs, and more.

Take a look [here!](#)

Thank you for reading the December "Eye on ECHO!"